



Tuesday, June 10, 2014

Catching up: A couple weeks ago they held the opening preview night of the current "Multiple Exposures: Jewelry & Photography" exhibition at the Museum of Arts and Design (MAD). VIP guests and patrons got the chance to experience an avant-garde curated jewelry exhibition by **Ursula Ilse-Neuman** with embedded videos and photographs, and pose for an 'Auto-Selfie' by Hasselblad.

Hasselblad partnered with the Museum of Arts and Design to install a customized 'Auto-Selfie: The Hasselblad Photo Booth' providing a unique, interactive experience for museum-goers to experience at the "Multiple Exposures: Jewelry and Photography" exhibition.

Those inclined had the opportunity to memorialize their visit to the exhibit by having their picture taken with one of Hasselblad's newest luxury consumer digital cameras. The photos are available to share instantly via social media and email through September 2014.



Barbara Hoffman and Janet Goldner